



# NEXT LEVEL OF MOBILITY

Conference to the financial year 2021

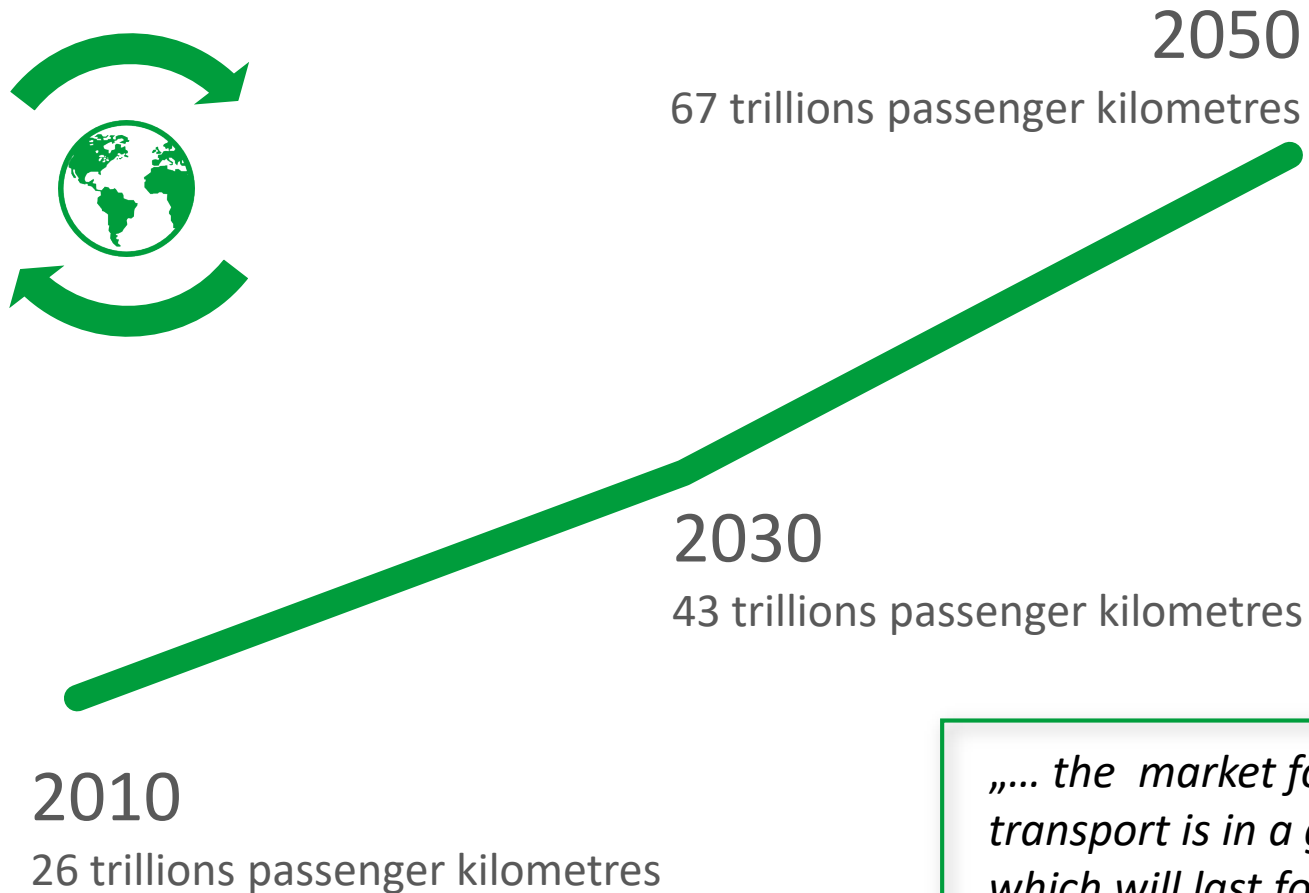
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Dr. Jürgen Greschner, CSO and Deputy CEO  
Jennifer Bodenseh, CFO

24 March 2022

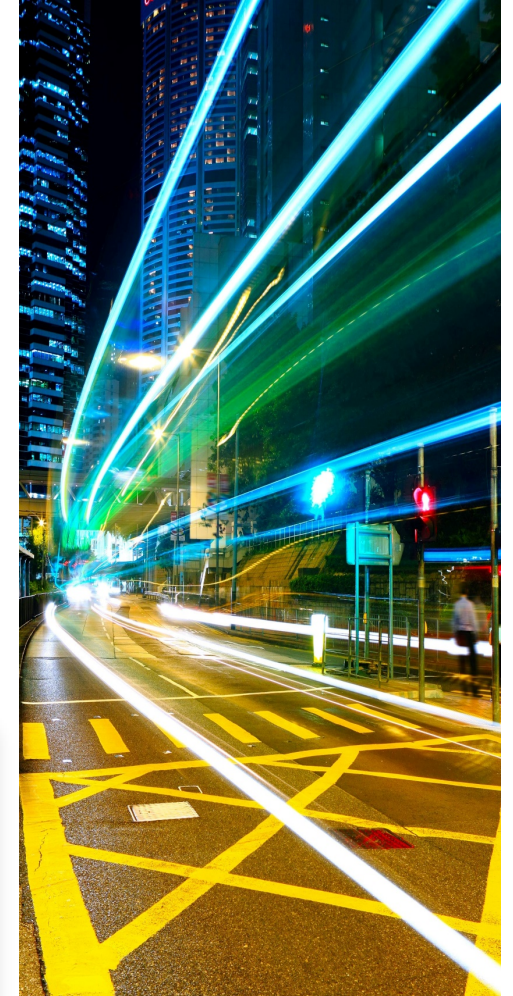
init

# Urban mobility as expanding market



*„... the market for ITS in public transport is in a growth phase which will last for several years to come.“*

Berg Insight 2018



# Funding programs for infrastructure including PT

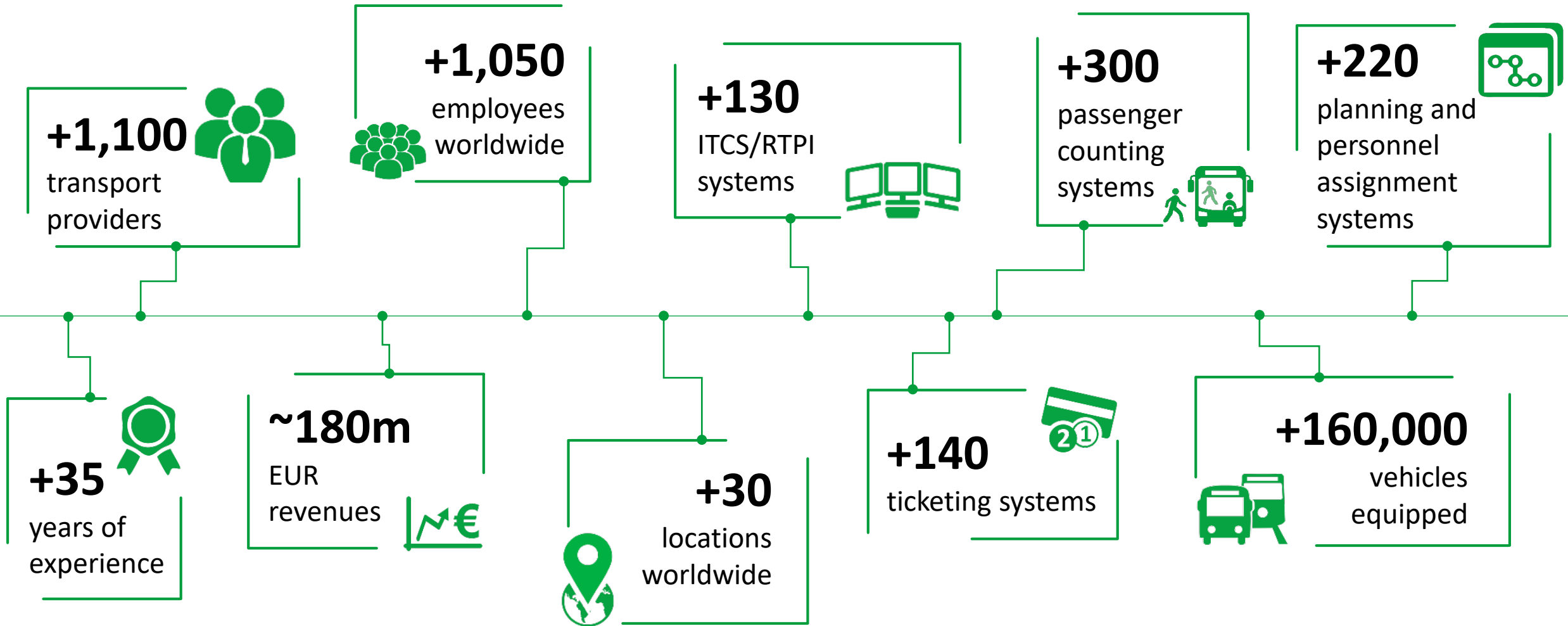


- US:**
- **Infrastructure Investment and Jobs Act** IIJA (based on „The American Job plan“): **USD 1.2 trillion**.
  - **American Rescue Plan Act** (ARP) and COVID-19 Emergency Funding to State and Local Governments: **USD 350 billion**.

- GER:**
- Increased funding as part of the **Federal Climate Protection Program**
    - **EUR 1 billion** per year, **EUR 2 billion** per year starting 2025, **plus 1.8 %** annual increase starting 2026.
    - Funding of larger infrastructural projects in municipalities **from EUR 30 million per project** (rail-bound & clean traffic).
  - Funding for lighthouse projects to strengthen public transport **EUR 250 million** until 2024.

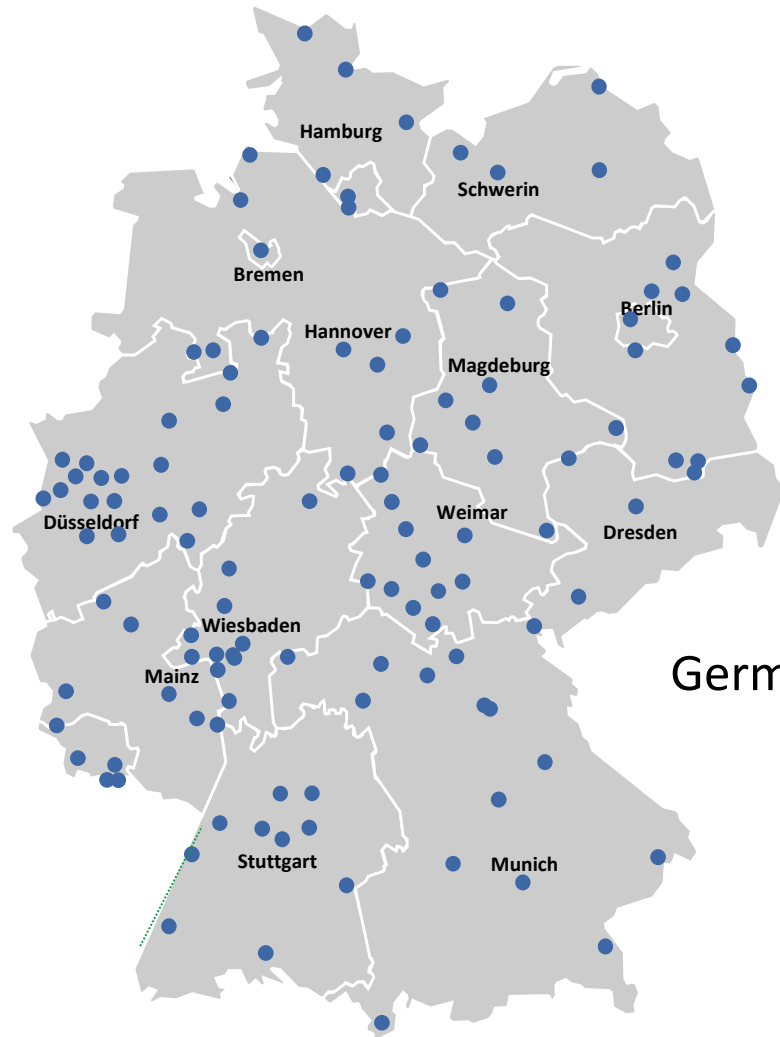
- UK:**
- New **bus** policy - **Bus Back Better**: The policy ends 30 years of commercial and competing services provided by 100s of private operators (outside London) - **GBP 5 billion** funding for walking, cycling and buses.
  - New **rail** strategy - **The Williams-Shapps Plan**: Government ends 30 years of rail franchising and now invests directly in and services and infrastructure – **GBP 13 billion/pa**.

# init at a glance

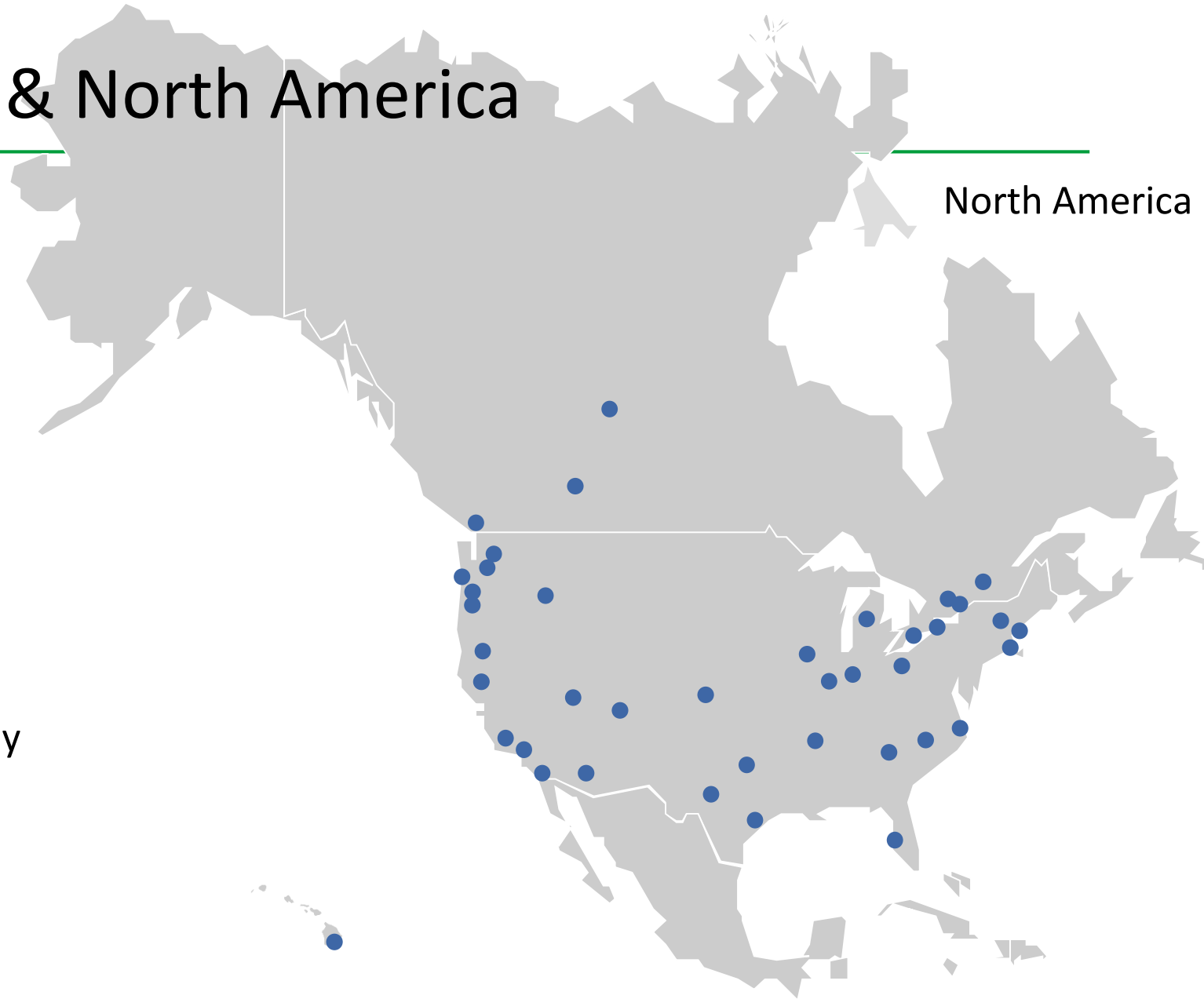


# Projects in Germany & North America

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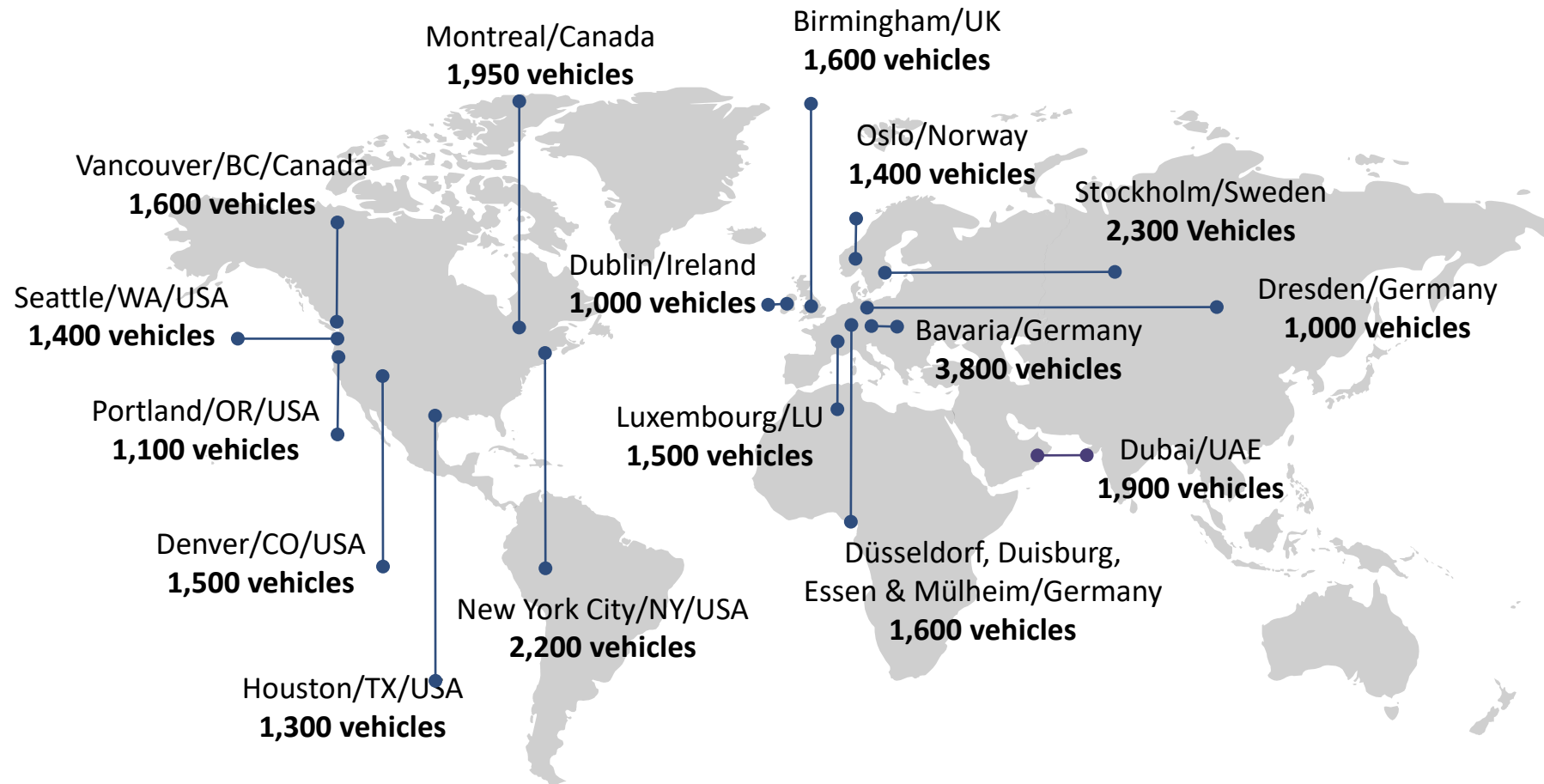
Germany



North America

# Worldwide references

Projects with more than 1,000 vehicles



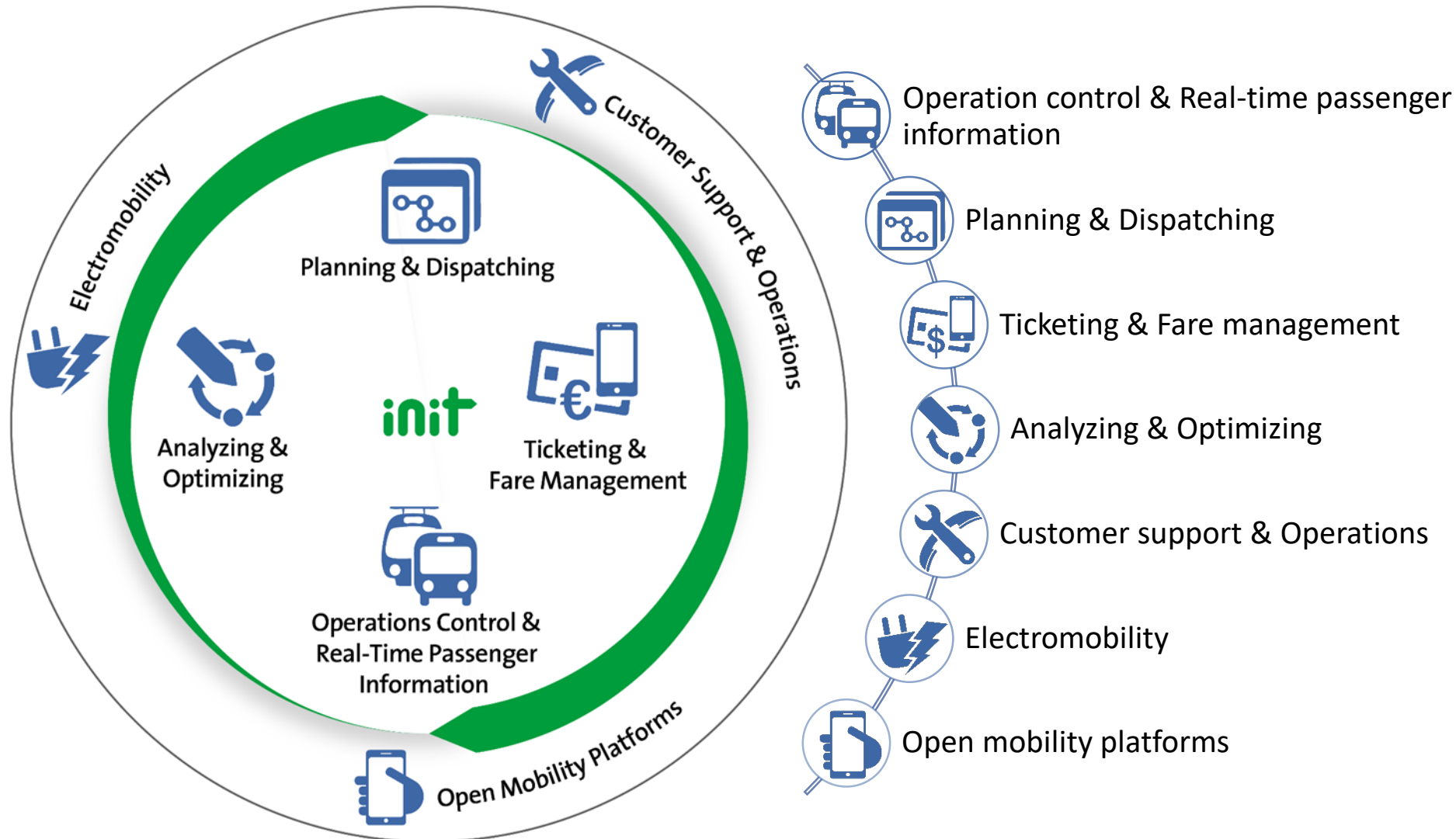
# Further worldwide references



# OEM References



# Integrated solutions for public transport



# Integrated solutions for public transport



## Operation control & Real-time passenger information



**Société de transport de Montréal (since 2012): High service quality with sophisticated operations control and integrated real-time passenger information system.**

- Intermodal Transport Control System **MOBILE-ITCS**.
- One central hub for schedule and real-time passenger information.
- Incident and workflow management.



+ 180 stop displays.



+ 2,200 vehicles.



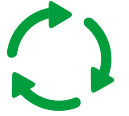
+ 200 bus routes.



+ 1,4 million passengers per day.



# Integrated solutions for public transport



## Planning & Dispatching

connexxion

**Connexxion, Netherlands (since 2001): One system organizes the overall personnel assignment process.**

- Personnel assignment system **MOBILE-PERDIS** from init.
- Consideration of driver requests in duty scheduling.
- Web based driver communication.
- Reports, analysis and statistics.



8-10,000 employees are managed in **MOBILE-PERDIS**.



200,000,000 EUR annual payroll.







# Integrated solutions for public transport



## Ticketing & Fare management

### TriMet, Portland (since 2014): Innovative e-fare system.

- init's 1<sup>st</sup> account-based ticketing system in North America.
- Open payment and closed loop fare readers.    
- Integration of student and company cards in ticketing system.
- Fully integrated fleet management, real-time passenger information and electronic fare collection system.



+ 1,100 vehicles.



1,000,000 contactless smartcards.



# Integrated solutions for public transport



## Ticketing & Fare Management: New major order 2021



**METRO, Houston/TX/USA (since 2002): Smart Ticketing made by init**

- Account-based fare management system
- Ticket purchase with cash, credit or debit card
- Best price allocation
- Group-specific fares



+1.200 bus routes and paratransit buses



**2002**

ITCS + APC

**2015**

initperdis

**2021**

ticketing

# Cross selling examples for the integrated solution

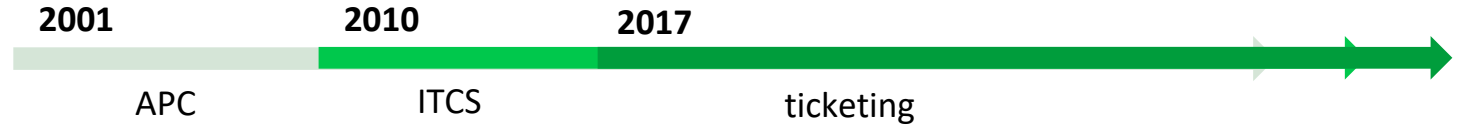
## VAG

Nuremberg,  
Germany



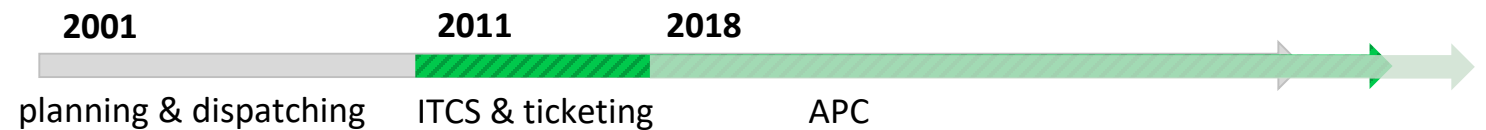
## TriMet

Portland,  
USA



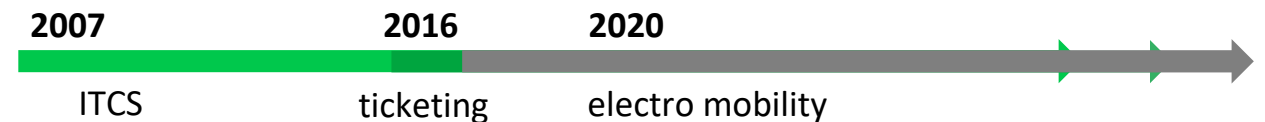
## INVG

Ingolstadt,  
Germany



## Keolis Nederland

Doetinchem/Utrecht/Almere,  
Netherlands



## NCT

Nottingham,  
Great Britain



# Integrated solutions for public transport



## Analyzing & Optimizing

**Verkehrsbetriebe Karlsruhe, Germany (since the 90s): Accurate data as basis for informed management decisions.**

- Integrated telematics product suite from init.
- Statistically accurate passenger counts are vital for decision-making:
  - Align the mobility offer with actual demand.
  - Enable performance-based revenue distribution, e.g. in multi-company transportation networks.
- Automatic passenger counting data are also the basis for providing passengers about occupancy levels, e.g. via apps.  
→ This enables them to select a less crowded bus or train.

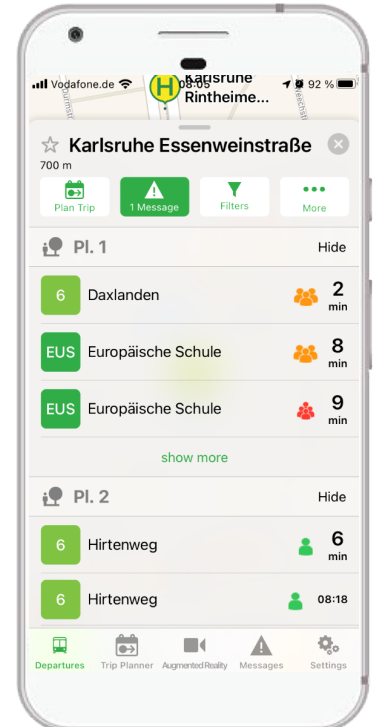


+ 400 vehicles.



### Enhancement of the statistic system (2021):

INIT's analysis and statistics system **MOBILEstatistics** has been successfully certified for revenue distribution for VKB and AVG.



# Integrated solutions for public transport



## Customer support & operations



**Integrated Transport Centre\*, Abu Dhabi (since 2011): Attractive and reliable bus services in Abu Dhabi with high-end technology from INIT.**

Integrated telematics product suite from init

- ✓ Preventive & reactive maintenance.
- ✓ 24/7 hotline services.
- ✓ System checks & updates.
- ✓ Trainings.
- ✓ SLA management.
- ✓ Spare parts management.
- ✓ Third party integration.



+ 800 buses.



5 depots.



6 service technicians, 1 IT engineer, 1 system engineer, 1 SLA manager.



*\*Formerly known as Department of Transport (DoT) / Department of Municipal Affairs and Transport (DMAT)*

# Integrated solutions for public transport



## Electromobility

**KEOLIS**  
NEDERLAND  
Keolis Nederland is de nieuwe naam van Syntus

**Keolis, Netherlands (since 2007): One of the largest e-bus fleets in Europe in operation.**

- Fleet management system from init (**MOBILE-ITCS**).  
→ System is constantly adapted to changing requirements.
- Since 2020: Numerous modules of the init electromobility suite in use:



Intermodal Transport Control  
System **eMOBILE-ITCS**  
(init)



Depot management system  
**eMOBILE-DMS**  
(INIT Mobility Software Solutions)



Charge management system  
**MOBILEcharge**  
(CarMedialab)

# Integrated solutions for public transport



## Open mobility platforms

### Mobility platform regiomove: The innovative mobility concept.

- Smartphone app for planning, information, booking and payment.
- "Mobility-as-a-Service" from a single source.
- Regional approach.
- Next steps: Integration of further modes of transportation (Voi/Tier...).

regio  
move

Alles außer beamen.



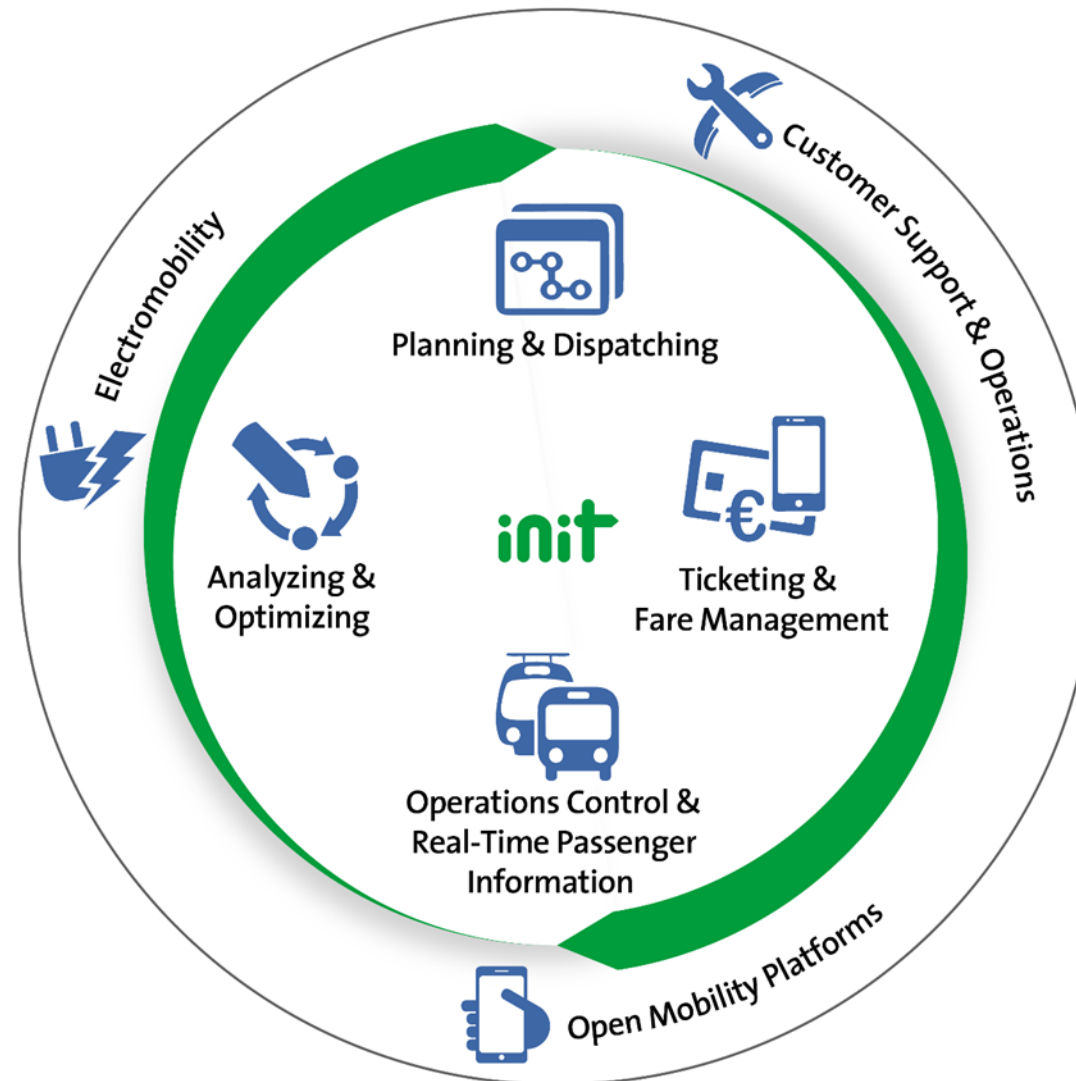
Together with



and other  
project partners.

# Innovation initiative *nextGen*: prepared for the future

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# Innovation initiative *nextGen*: prepared for the future

## MOBILE-PERDIS nextGen

Work easier & more efficiently

- » Cloud- and browser based
- » New modules for enhanced overview

## MOBILEguide

Manage vehicle occupancy

- » Actual occupancy levels
- » Control options for dispatchers

## MOBILE-ITCS nextGen

State-of-the-art Fleet Management

- » UX design of the GUI
- » Database independent
- » Numerous new functions

## TaaS – Ticketing as a Service

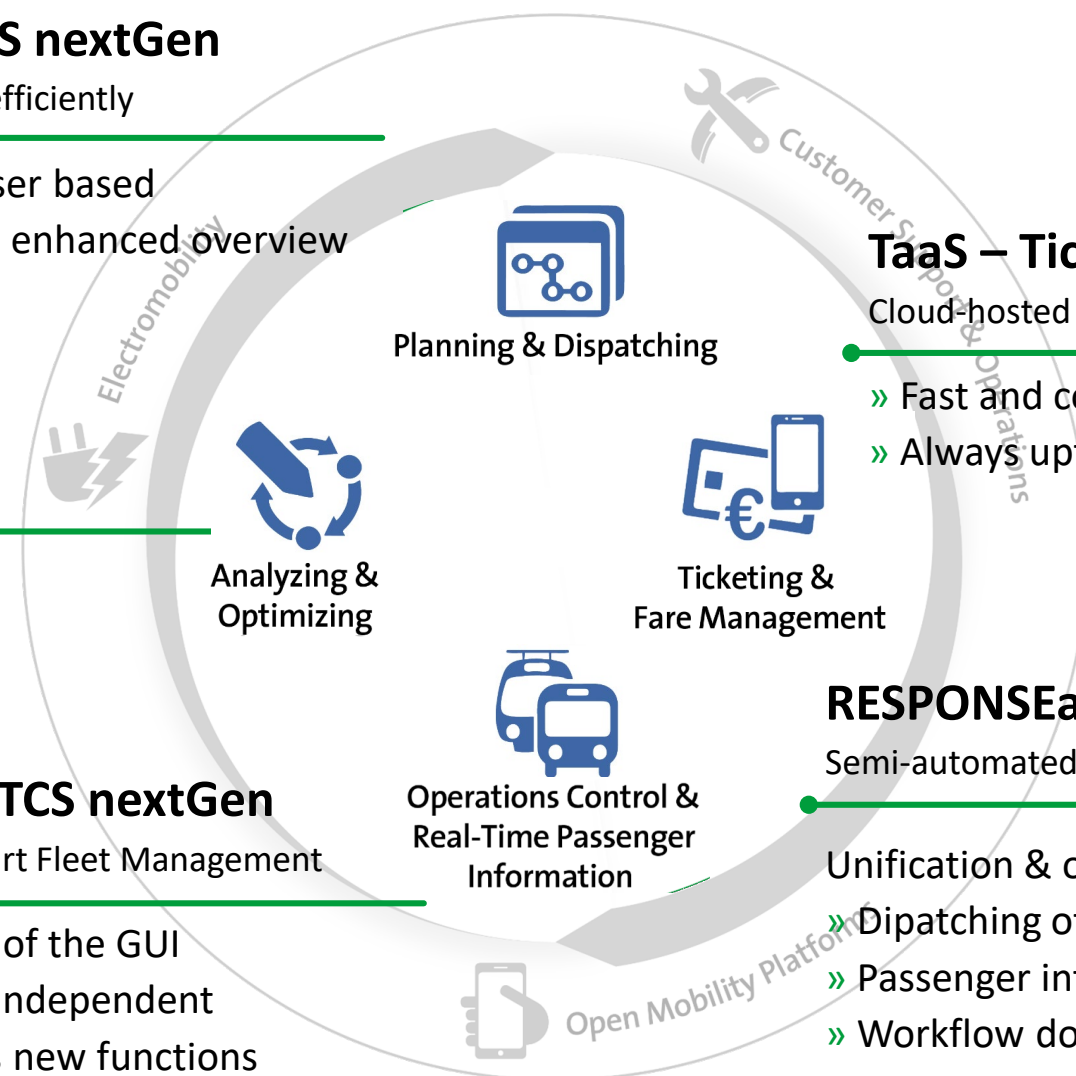
Cloud-hosted platform solution

- » Fast and cost-efficient to implement
- » Always up-to-date thanks to Software-as-a-Service model

## RESPONSEassist

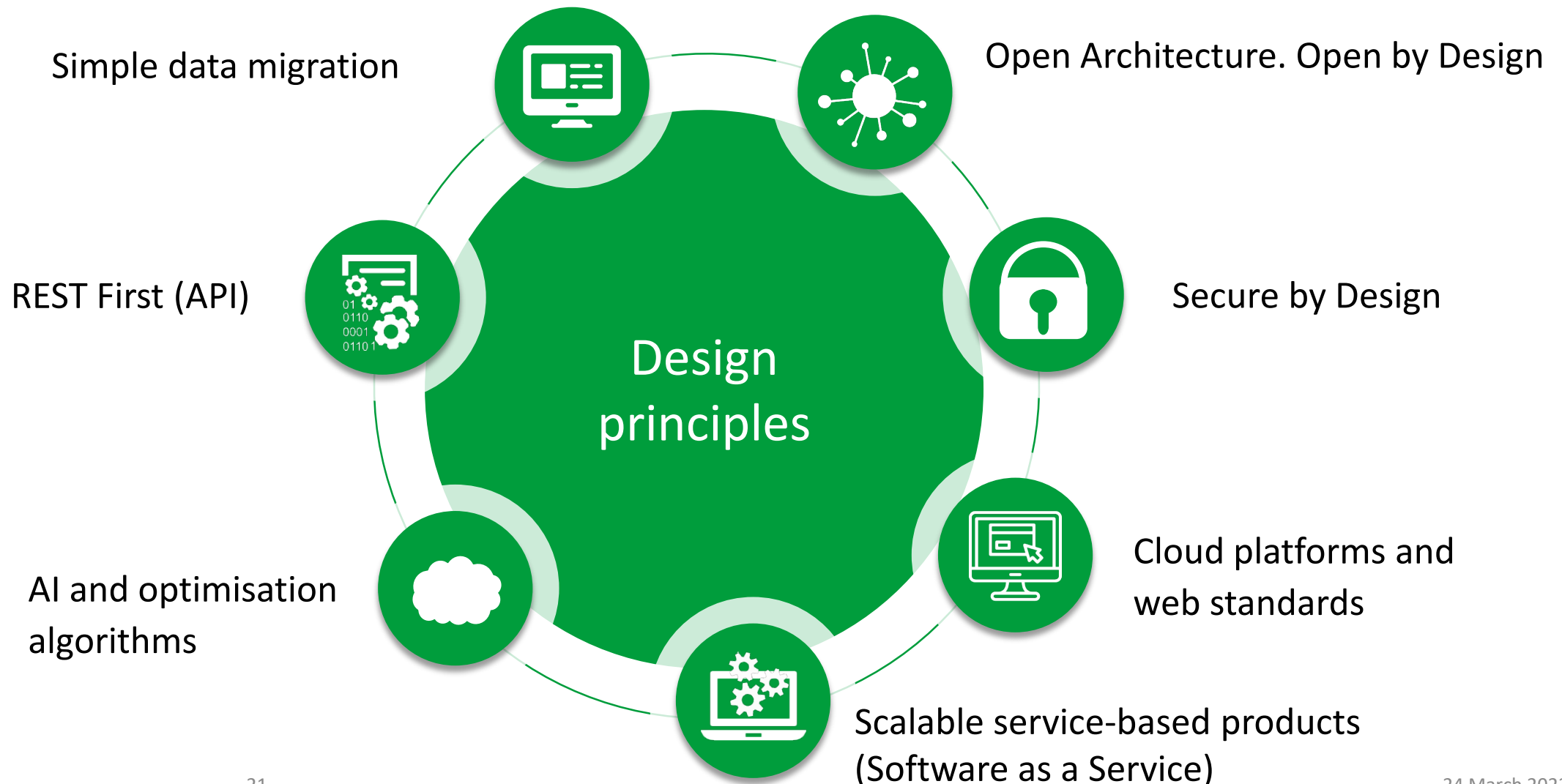
Semi-automated incident management and passenger information

- » Unification & optimisation of the
  - » Dispatching of the operation
  - » Passenger information
  - » Workflow documentation



# Innovation initiative *nextGen*

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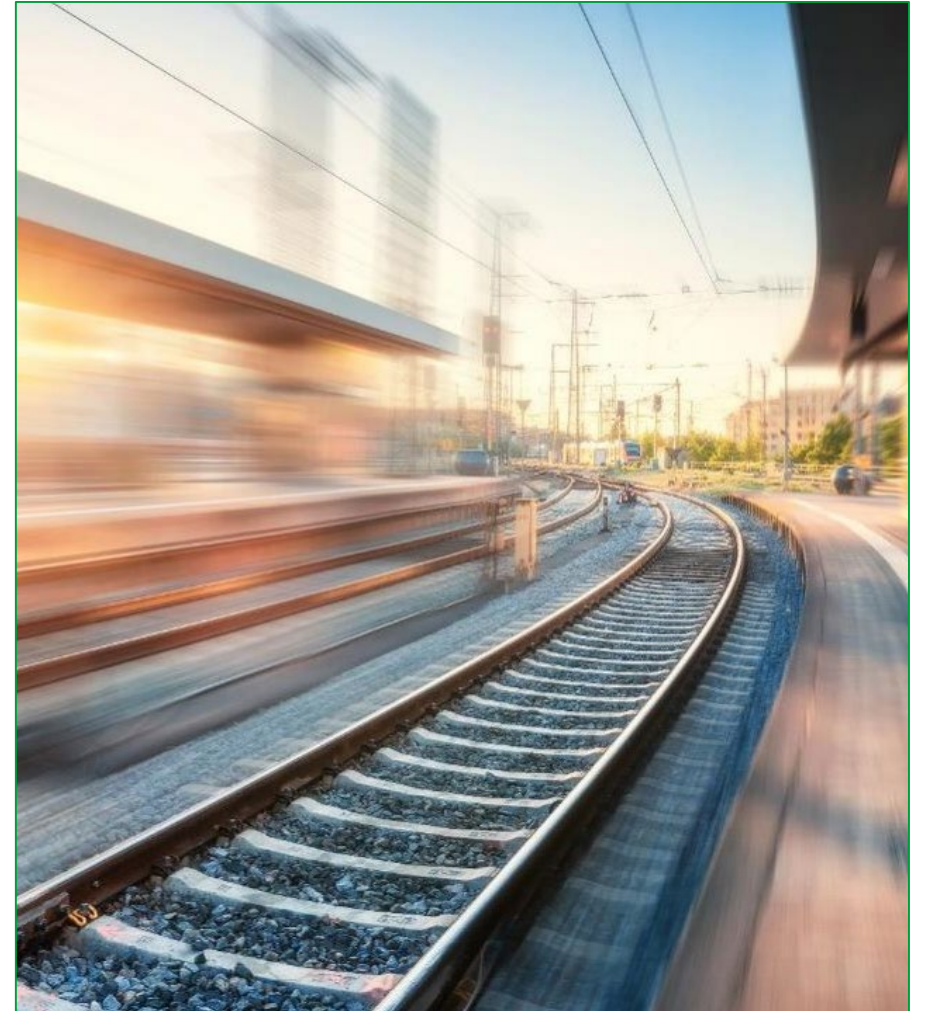


# New product/new market: fleet management for rail

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## MOBILE-ITCSrail

- Display of the special features of railway systems (traction, coupling/uncoupling, track change, single track, etc.)
- Train configuration management
- Extended rail-specific passenger information
- Numerous railway-specific interfaces
- Integration of MOBILE-PLAN and MOBILE-PERDIS for the advance planning of trains and train crew



# New product/new market: electromobility

- Number of electric buses growing rapidly worldwide
- Short and also fluctuating ranges
- Long charging times
- Integrated product suite eMOBILE optimises planning and operation
- First success also abroad: two of the largest electric bus fleets in Europe



# New product: passenger guidance and occupancy management

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## MOBILEguide

- Real-time passenger information with occupancy rate
- When the vehicle enters, free spaces are displayed, via app or on the platform
- More convenience for travellers
- COVID-19: Physical distancing
- Shortening of the stop times at the stop
- Optimization of the usage of the existing infrastructure
- Cost-savings



# Summary growth areas

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- **E-Ticketing:** Large scale ID- and Account based ticketing systems
- **Customers:** cross selling projects
- **Next level:** new products and system generations
- **New markets:** fleet management for rail systems
- **New products:** passenger guidance system, mobility solutions...
- **New services:** hosting and operation of init systems
- **On the horizon:** autonomous driving in public transport

# Increasing demands on system-critical infrastructure

## Certification according to **ISO 27001**

- Development, production and implementation of integrated software and hardware solutions as modules for all operational tasks in transport companies as well as their maintenance and operation

Again leadership position in  
our industry!

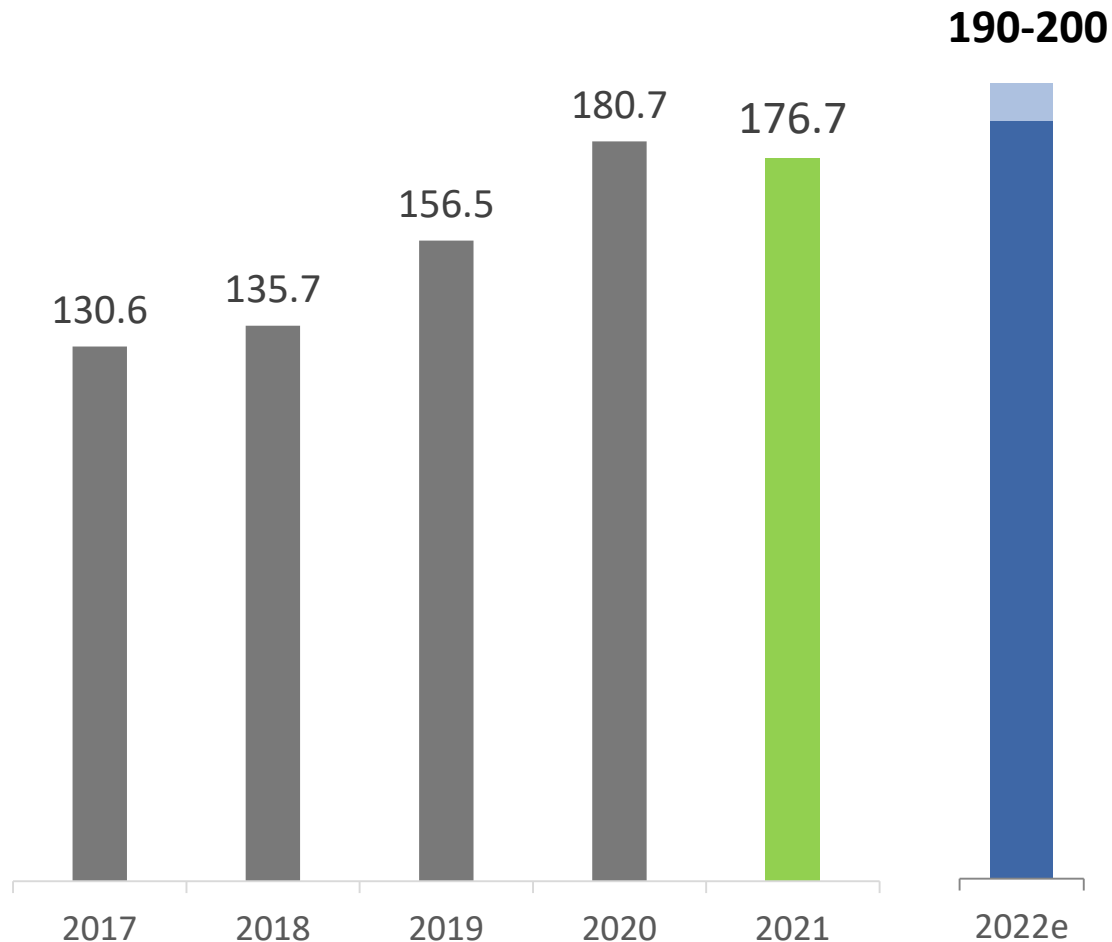


# Current financial key figures for year 2021



# Revenues

(EURm)



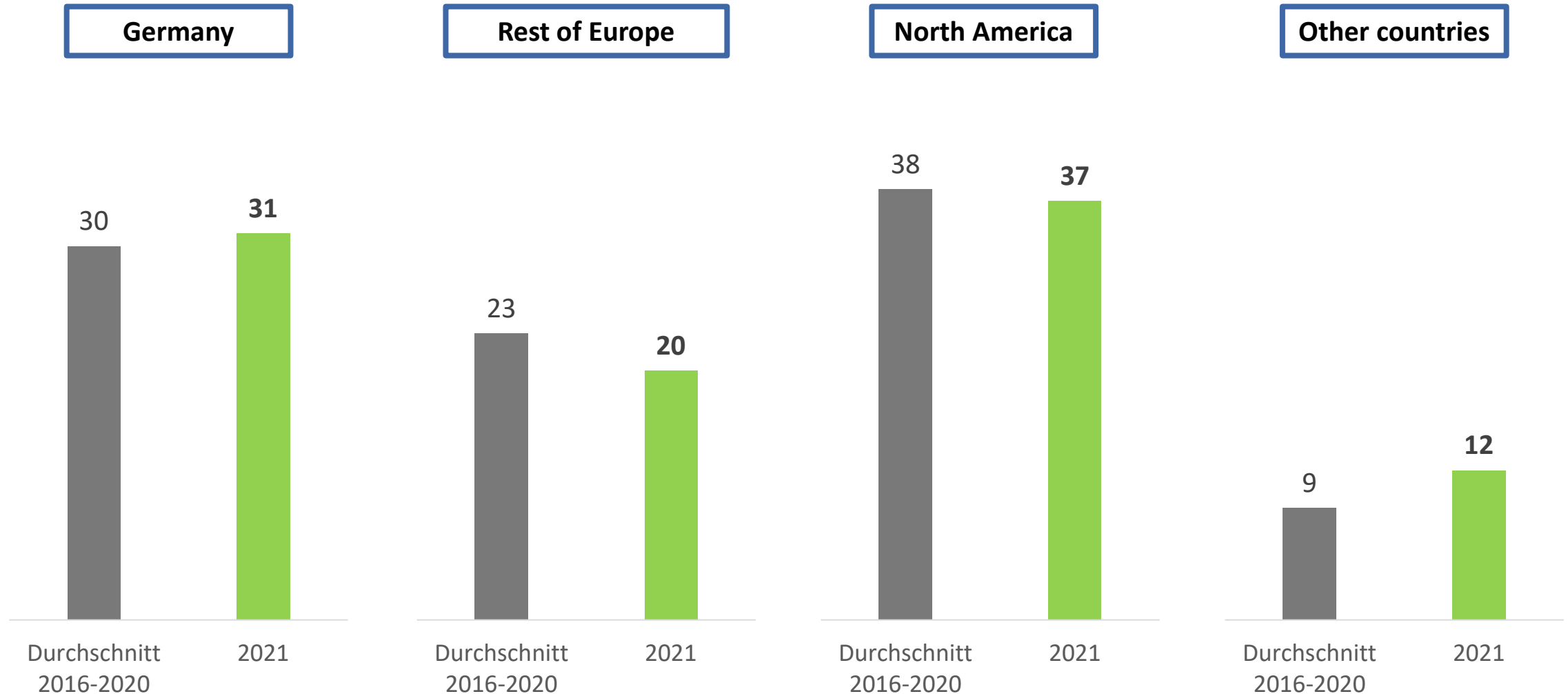
# 190-200

**million EUR  
target for 2022**

-2 % compared with previous year  
due to effects of corona pandemic  
and shortage of materials

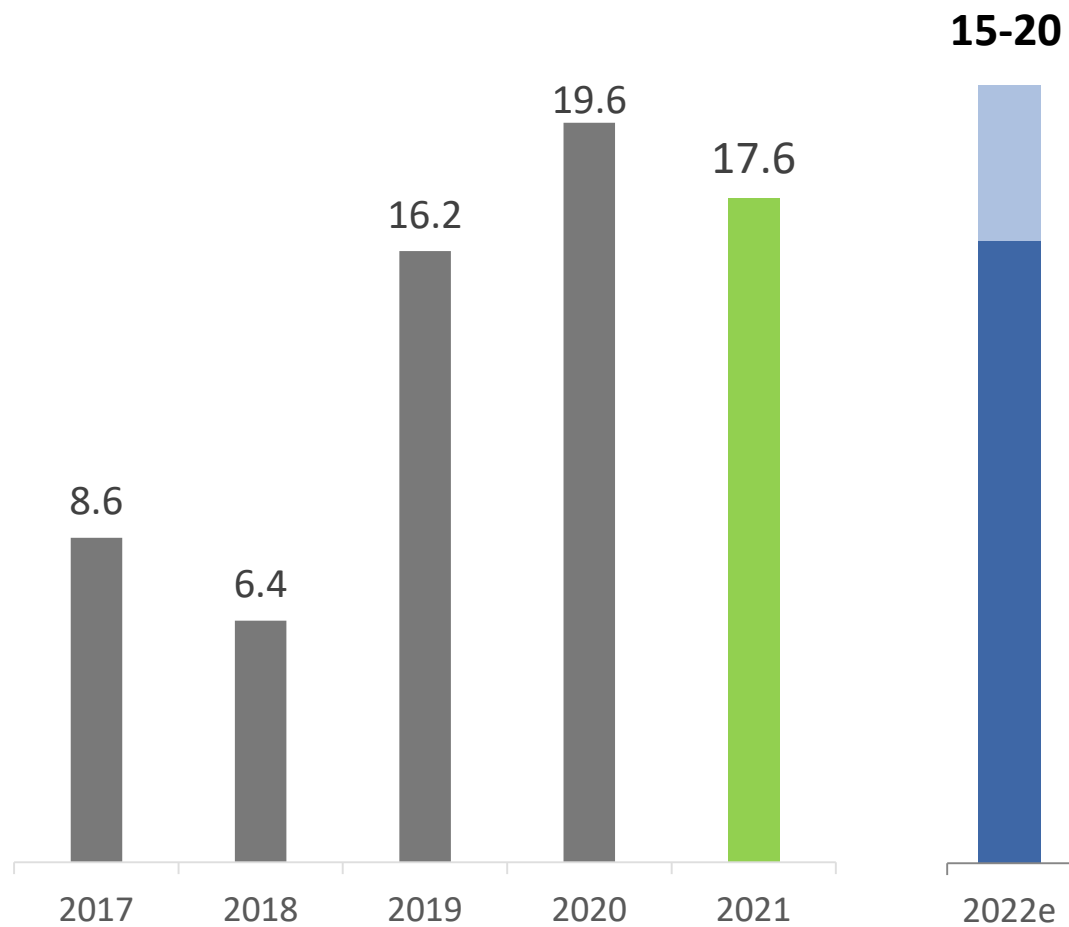
# Revenues per region

(in per cent)



# EBIT

(EURm)



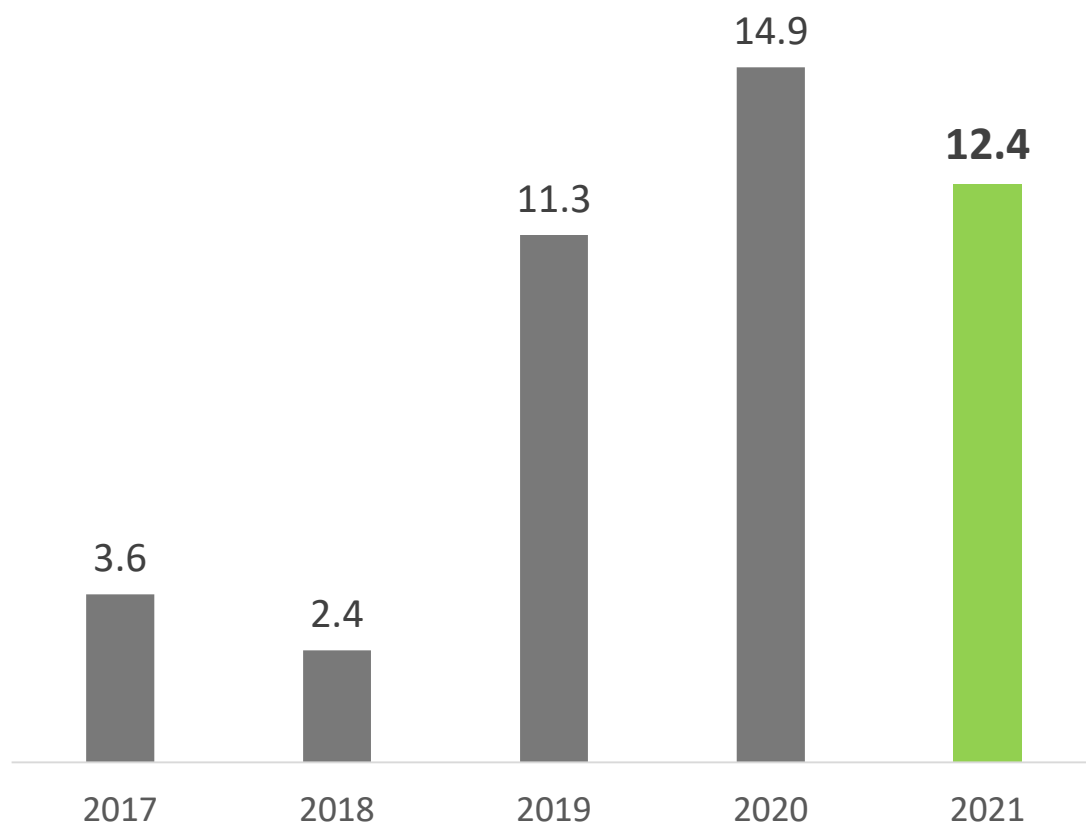
**10%**

**EBIT margin**

maintained at previous year's  
level

# Consolidated net profit

(EURm)



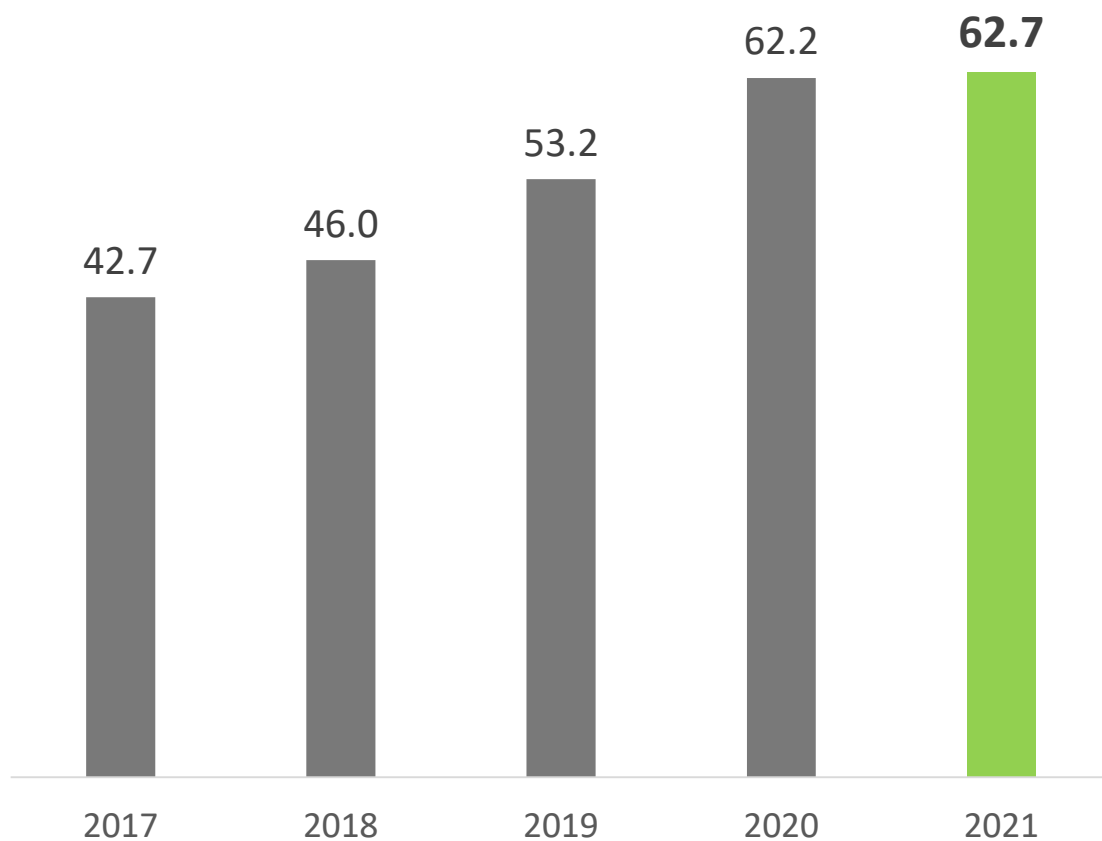
**1.25**

**EUR**

earnings per share

# Gross profit

(EURm)



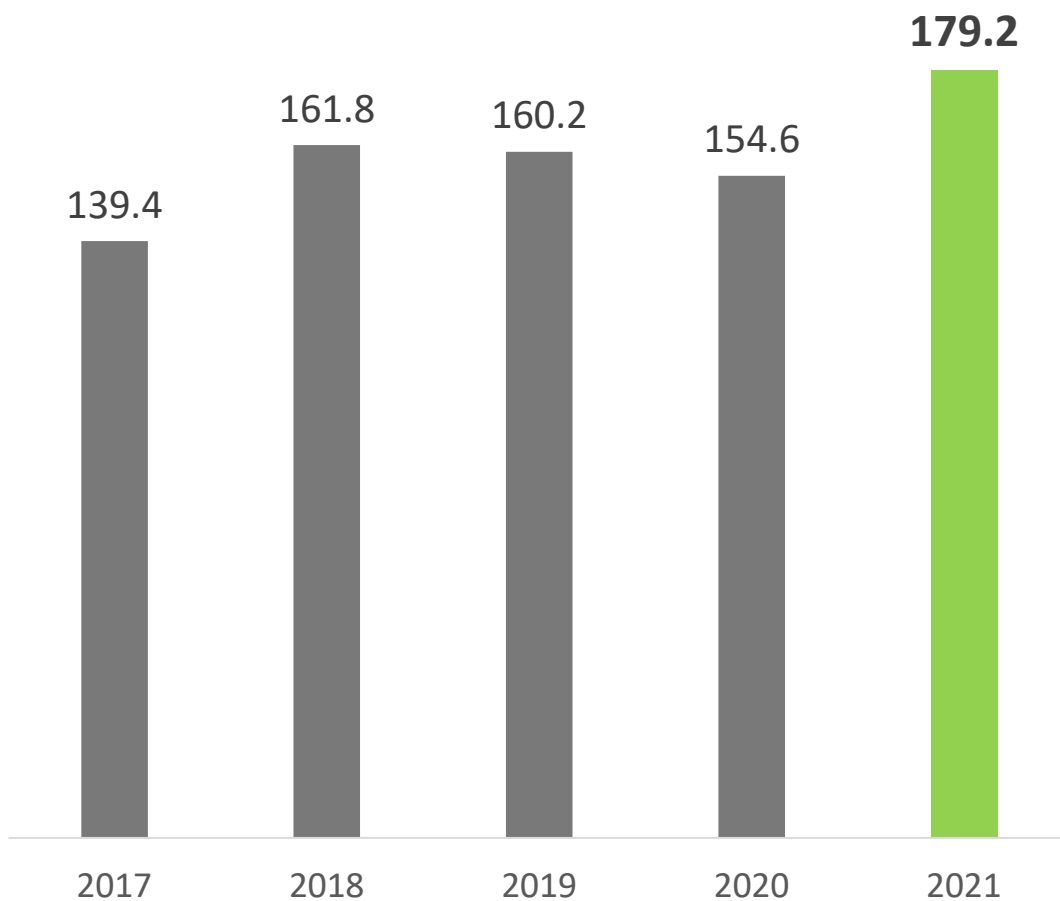
**35.5%**

**gross margin**

above previous year's level

# Order intake

(EURm)



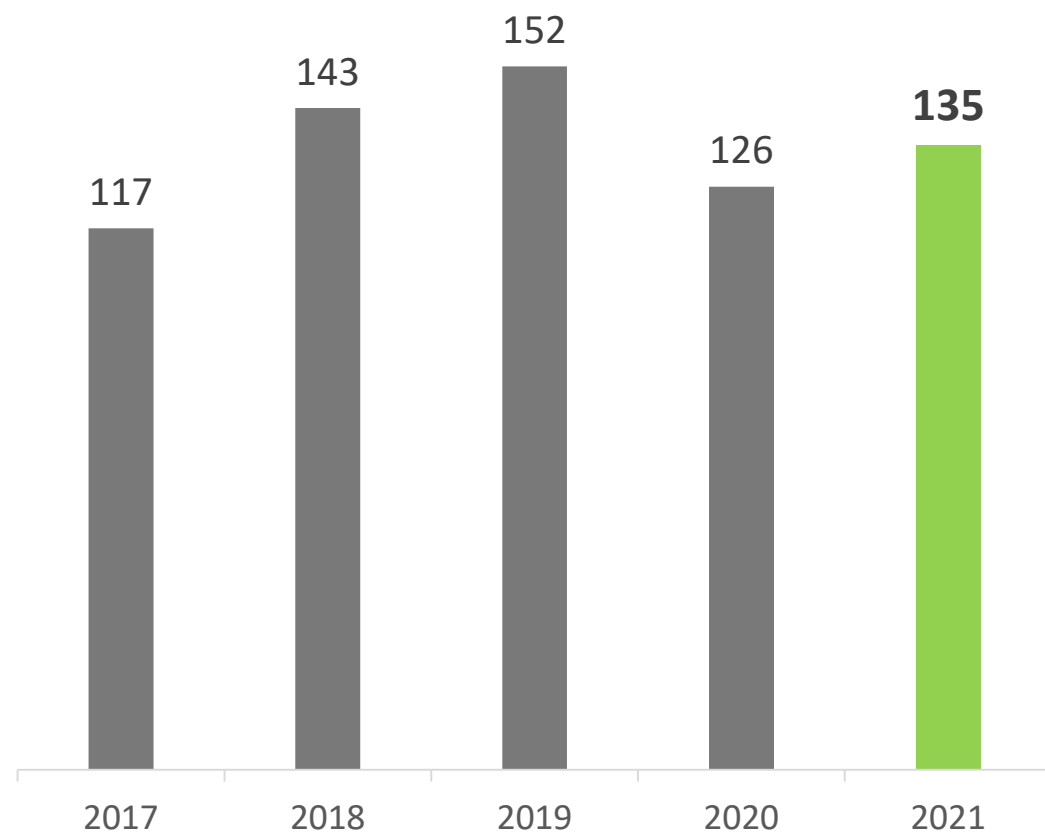
**179**

**million EUR**

highest order intake in  
company's history

# Order backlog

(EURm)



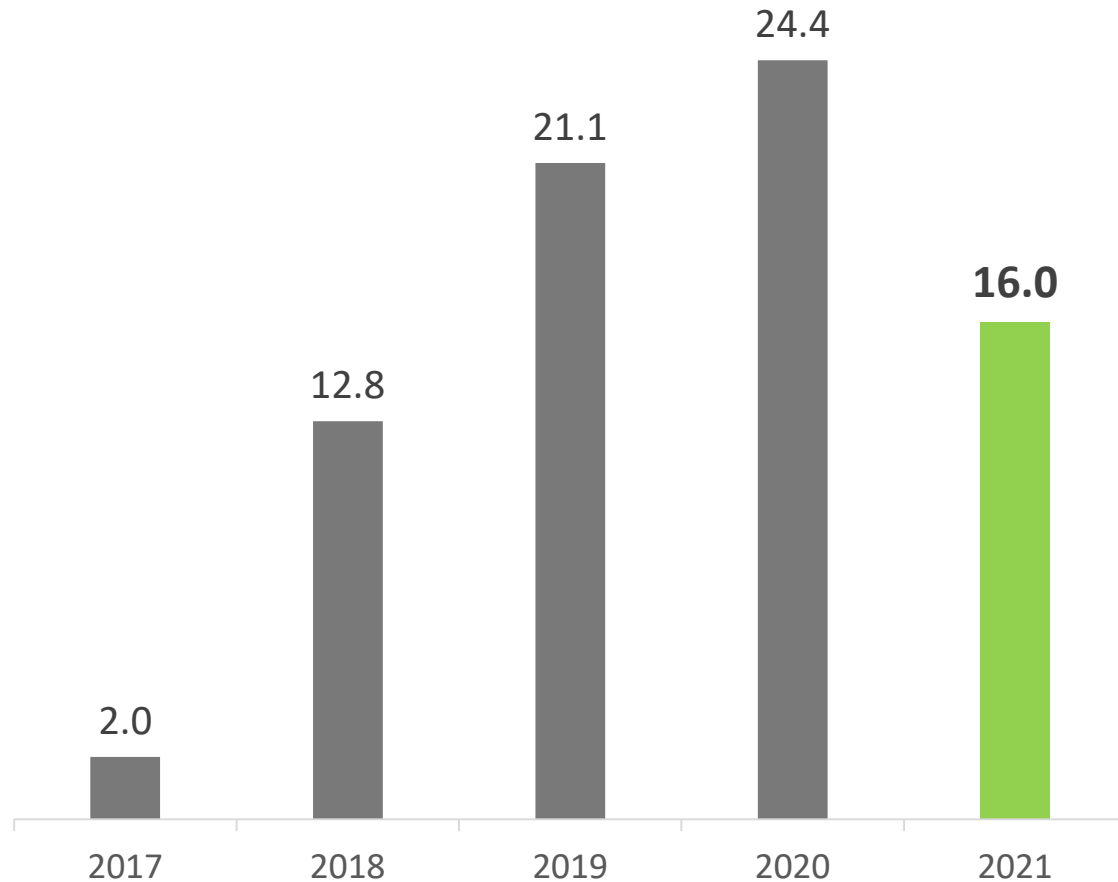
**135**

**million EUR**

very good basis for the coming  
financial year 2022

# Operative cash flow

(EURm)



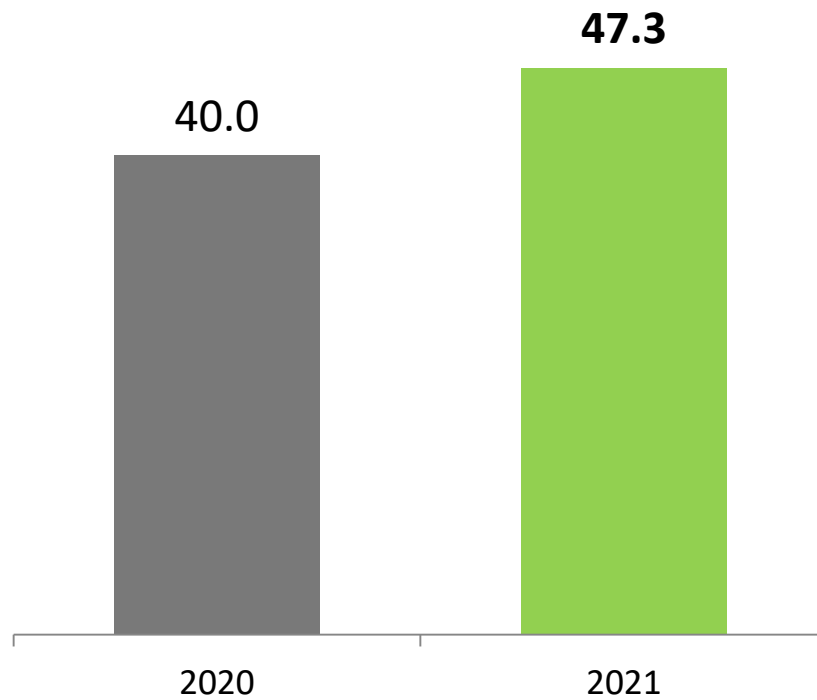
# 2022

**higher level expected**

due to positive development  
order intake and order  
backlog

# Equity ratio

(in per cent)



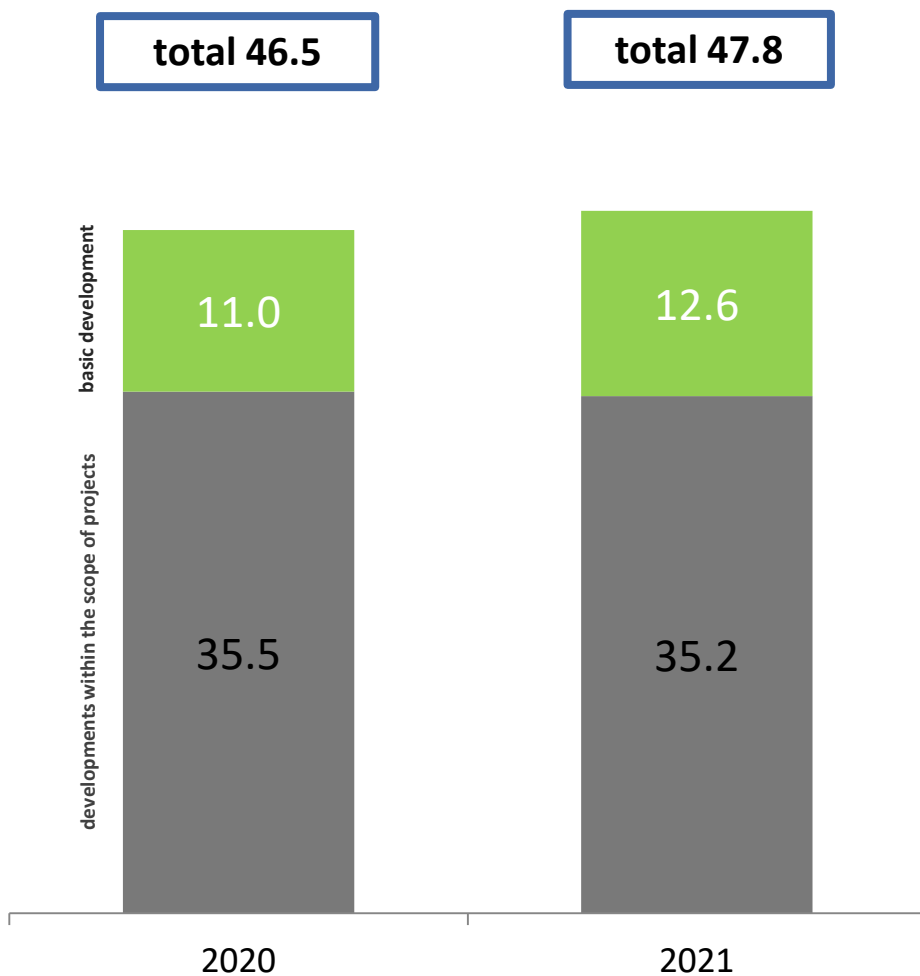
**102.6**

**million EUR**

equity

# Expenditure R&D

(EURm)

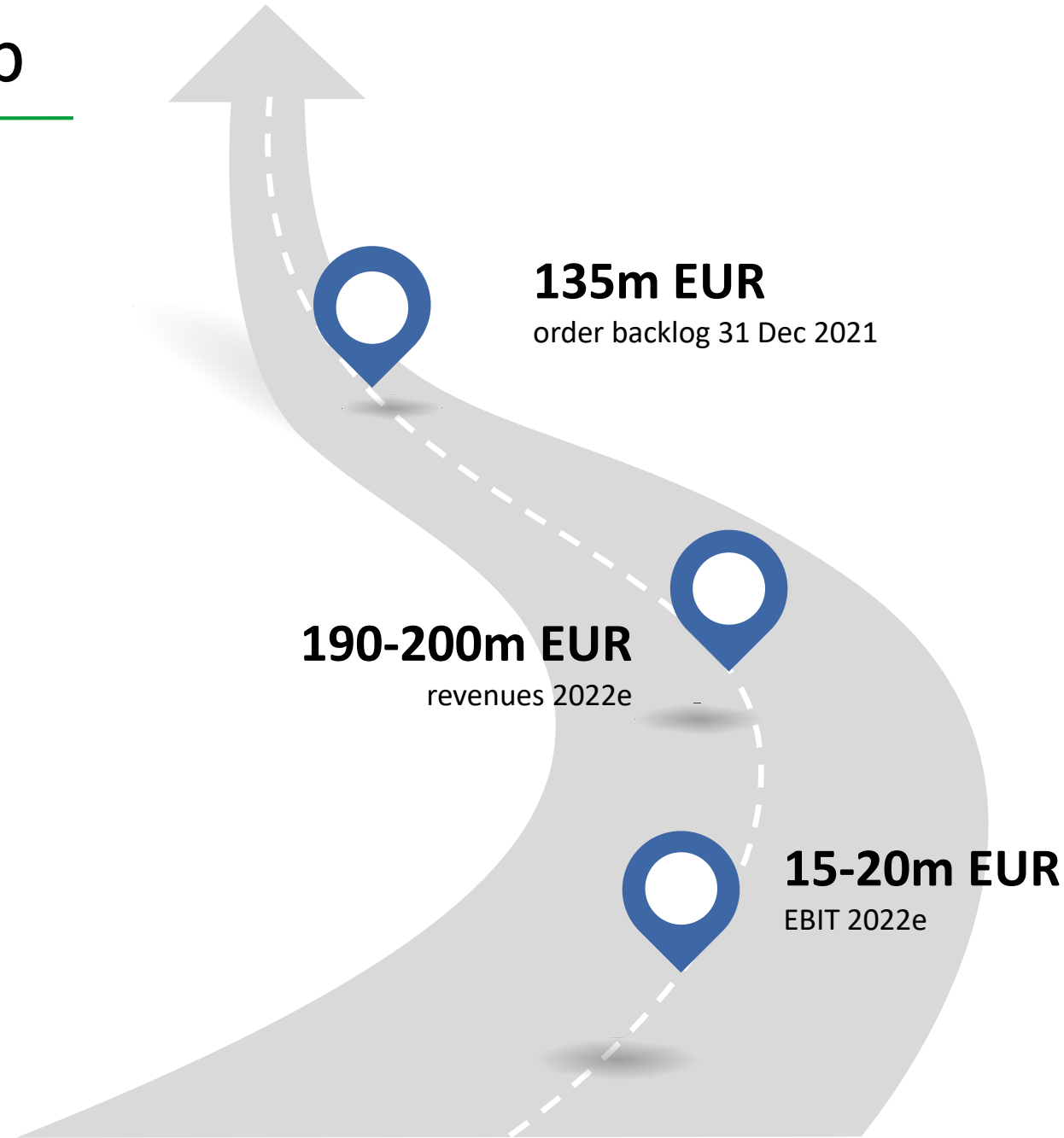


**7.1%**  
of revenues  
(basic development)

52.3m EUR basic  
development in the past  
5 years

# Further Roadmap

- ✓ **Stable revenues and EBIT level** for FY 2021 achieved
- ✓ **Cautious planing** for FY 2022
- ✓ From 2023 onwards long-term and sustainable annual **growth target of 10-15 percent on average** achievable



# Thank you



**Jürgen Greschner, CSO  
and Deputy CEO**



**Jennifer Bodenseh, CFO**

#### Disclaimer

This presentation contains future-related statements, which are based on current estimates of company with regard to future developments. Such statements are inherently subject to risks and uncertainties, as they may be affected by factors that are neither controllable nor foreseeable by init, such as on the development of the future market environment and economic conditions, the behaviour of other market participants and government measures.

If one of these uncontrollable or unforeseeable factors occurs respectively changes or the assumptions on which these statements are based prove inaccurate, actual developments and results could differ materially from the results cited explicitly or contained implicitly in these statements.

# init

## Financial Calendar 2022

**24 March 2022**

Annual Report Financial Year 2021

**12 May 2022**

Quarterly Statement Q1 2022

**18 May 2022**

Annual General Meeting 2022

**10 August 2022**

Half-Year Financial Report 2022

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