

**For immediate release**

## **Irish minister and ambassador visited Karlsruhe**

**INIT welcomed high-ranked visitors from the Emerald Isle**

Karlsruhe, 15 June 2023

**Karlsruhe had high-ranking visitors from Ireland: Simon Coveney, Minister for Enterprise, Trade and Employment of the Republic of Ireland, and Ireland's ambassador to Germany Dr Nicolas O'Brien met with INIT representatives at INIT's headquarters on Käppelestrasse. The visit is part of a tour of Germany by Coveney, during which he is visiting companies that are successfully operating in Ireland.**

Coveney and Dr O'Brien were accompanied by staff from the Department of Enterprise, Trade and Employment, IDA Ireland (the state agency responsible for attracting Foreign Direct Investment to Ireland) and Enterprise Ireland (responsible for the success of Irish companies abroad).

### **Fifth anniversary of INIT Ireland**

INIT's branch in Maynooth, Ireland, near Dublin, recently celebrated its fifth anniversary. In the software development centre, around 25 employees currently serve INIT's growing English-speaking markets and support the Irish customers. A further expansion of the workforce is currently taking place.

As a worldwide leading supplier of integrated planning, dispatching, telematics and ticketing systems for buses and trains, INIT has been assisting transport companies in making public transport more attractive, reliable and more efficient for more than 40 years. Today, more than 1,100 transport providers rely on INIT's innovative hard- and software solutions.

*Caption: Group portrait in front of the INIT headquarters. From left to right: Anthony Alexander (General Manager INIT Ireland), Dr Nicholas O'Brien (Irish Ambassador to Germany), Conor Sheehy (VP Technology for Germany and Northern Europe, IDA Ireland), Ronnie Downes (Asst. Secretary General, DETE), Bernard Smith (Director Europe & UK, IDA Ireland), Matthias Kühn (Chief Operating Officer, INIT), Mary Buckley (Executive Director, IDA Ireland), Dr Jürgen Greschner (Chief Sales Officer and Deputy*

*Chief Executive Officer, INIT), Simon Coveney, TD, Minister for Enterprise, Trade and Employment), Stefan Theilmann (Executive Director, INIT), Jennifer Melia (Executive Director, Enterprise Ireland). (© IDA Ireland)*

## About INIT

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The unique selling proposition of INIT's integrated telematics system MOBILE is that it comprises all of the daily tasks of public transport providers:

- Planning & Dispatching
- Ticketing & Fare Management
- Operations Control & Real-Time Passenger Information
- Analysing & Optimising

With INIT's integrated solutions, transport companies can master all requirements of electromobility and strengthen their role as mobility broker of their region by establishing a mobility platform. Third-party systems can also be easily integrated thanks to the open and standardized interfaces. An excellent package of operational services completes the INIT offering.

## For more information please contact:

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