

For immediate release

INIT Group's charge management solution widens its appeal on the international stage

Public transport companies in Belgium, Israel and Senegal opt to implement MOBILEcharge

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A growing number of public transport companies are choosing INIT's innovative electromobility solutions. In just a few weeks, three public transport operators from across the world have opted for the charge management system MOBILEcharge from CarMedialab GmbH, a member of the INIT Group. Société des Transports Intercommunaux de Bruxelles / STIB Brussels (Belgium), DAKAR MOBILITÉ (Senegal) and Ayalon Highways Tel Aviv in cooperation with the Israel Ministry of Transport and Road Safety (Israel) will use MOBILEcharge to control and monitor their charging processes.

The project in the Senegalese capital Dakar is the INIT Group's first project in Africa, which means that, with the exception of Antarctica, INIT is now successfully operating on all continents.

Sustainable solutions worldwide

These projects will not only increase sustainability in public transport, but also help to change cities in a sustainable way, for example in Dakar. There, the transport operator DAKAR MOBILITÉ is in the process of electrifying the public bus network with the help of a Bus Rapid Transit project, while at the same time creating measures to combat congestion and pollution. Approximately 150 electric buses will be deployed by 2025, saving 59,000 tonnes of CO₂ annually. In the long term, Dakar even wants to charge their bus fleet using 100% solar energy. This is the first project of its kind on the African continent.

In Israel, hundreds of charging points for e-buses will be connected with the smart charge management system in a joint project with the Israel Ministry of

Transport and Road Safety and Ayalon Highways. Step by step, numerous charging points will be integrated in the depots throughout the whole country.

Société des Transports Intercommunaux de Bruxelles (STIB), one of the largest public transport operators in Belgium, recently signed a framework contract for MOBILEcharge. Over the next 10 years, up to 1,000 vehicles and 500 charging points from various manufacturers will be integrated there. By the end of this year, 50 charging points for up to 100 vehicles will be installed at the depot "Marly" and cost-effectively charged using MOBILEcharge.

MOBILEcharge is already being used by many companies in Europe and the USA for smart charge management. However, they not only rely on this powerful tool, but also on CarMedialab's expertise when it comes to implementation. The company has made a name for itself in setting up and connecting complex system landscapes, is committed to interoperability and is intensively involved in the development of open systems and (VDV) interfaces.

MOBILEcharge - a smart charge management system

With MOBILEcharge, new and existing customers trust in a proven solution that guarantees cost-effective charging and ensures that buses are always available on time, sufficiently charged and preconditioned whilst also avoiding expensive load peaks. To intelligently manage charging processes, the charge management system should be connected to the MOBILE-DMS depot management system, which is where information is available about planned blocks for the next day and associated charging requirements. MOBILEcharge is part of INIT's integrated product suite for electromobility, eMOBILE. This integrated overall system covers all the operational requirements of e-mobility and ensures that e-buses are introduced economically and operated efficiently.

INIT leads the way in the field of electromobility

INIT CSO and Deputy CEO Dr. Jürgen Greschner is very proud that INIT has received these orders and underlines the importance of emission-free public transport: "The decision makers for ambitious future projects in Brussels, Dakar and Tel Aviv have chosen INIT Group solutions for the electrification of their bus fleets. We are delighted that they have put their trust in us and we look forward to supporting them and other companies in the development and operation of

their electric bus fleets. With these orders, the INIT Group is helping pave the way for sustainable mobility and continues to be at the cutting edge of electromobility".

Caption 1: BRT project buses in Senegal's capital Dakar are electrically powered. (© DAKAR MOBILITÉ)

Caption 2: In order to cost-effectively charge electric buses, transport companies require smart charge management solutions such as MOBILEcharge, seen here in use at Keolis Bergen, Norway. (© Keolis Norway | Szabolcs Blasko)

About INIT

As a worldwide leading supplier of integrated planning, dispatching, telematics and ticketing systems for buses and trains, INIT has been assisting transport companies in making public transport more attractive, reliable and more efficient for more than 40 years. Today, more than 1,100 transport providers rely on INIT's innovative hard- and software solutions.

The unique selling proposition of INIT's integrated telematics system MOBILE is that it comprises all of the daily tasks of public transport providers:

- Planning & Dispatching
- Ticketing & Fare Management
- Operations Control & Real-Time Passenger Information
- Analysing & Optimising

With INIT's integrated solutions, transport companies can master all requirements of electromobility and strengthen their role as mobility broker of their region by establishing a mobility platform. Third-party systems can also be easily integrated thanks to the open and standardized interfaces. An excellent package of operational services completes the INIT offering.

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