



2026 UGM Frequently Asked Questions (FAQs)

What resources are available to help me get approval to attend the User Group Meeting?

We've got you covered with our ready to download [Letter to your Supervisor](#).

Are there opportunities to speak or present at the event?

We are currently accepting abstract submissions until January 15, 2026. If your abstract is selected, an INIT team member will reach out to you. One speaker per company will receive a free registration to attend. View program topics and [submit your abstract here](#).

Are group discounts available?

There is a 10% discount for multi-attendees from the same agency at \$895.50 USD per attendee.

Who is the best point of contact with questions?

For any questions, please contact our Marketing and Event Planning team at getinit@initusa.com

How do I register for the event with a code?

When registering,

1. Enter your promo code
2. After you enter the promo code, check "Apply"
3. Scroll down and click the "+ 1" at the (promo code) box to move forward in the registration process
4. After you have registered, you will receive a confirmation email

How do I book my hotel?

We have arranged a dedicated room block at the Loews Nashville Hotel at Vanderbilt Plaza with a group rate of \$259 per night. start at \$399.00 per night. Check out more details about the venue [here](#). INIT does not handle hotel bookings for this event.

- [Book your room today](#)

How do I get from the airport to the hotel?

The closest airport is Nashville International Airport (BNA), located approximately 8 miles (15–20 minutes) from the Loews Vanderbilt Hotel. There are [several transportation options](#) available once you land, from ride-share to public transit.

- **[We Go Public Transit](#):** Travelers can take the **WeGo Route 18** bus from the airport to downtown Nashville, then transfer to **Line 3**, which stops near the hotel at **West End Avenue and 21st Avenue South**. The total fare is **\$2 for adults each way**. The bus departs from BNA at the Ground Transportation Center, located on Level 1 of the Terminal 2 Garage. Fares may be paid with QuickTicket, contactless credit or debit cards* or mobile wallets, or exact cash.
 - [View airport schedule here](#)
- **Rideshare:** Uber and Lyft are available from the airport's Ground Transportation Center (Level 1, Terminal Garage 2). Average fares range from **\$25–\$40**, depending on time of day and traffic.
- **Taxis:** Standard taxis are also readily available and typically cost around **\$35 plus tip**. Once you arrive at the airport, Exit the Main Terminal on Level 1 and turn right, follow the sidewalk under pedestrian canopy toward Terminal Garage 2 and look for overhead signage marked **LIMO - TAXI**.

What is the weather like in Nashville in March?

The average temperature in Nashville in March for a typical day range from a high of 60°F (15°C) to a low of 40°F (4°C). Some would describe the temperature as moderately chilly.

What is the dress code?

The dress code is business casual.

What is the refund policy?

Cancellations made on or before March 27, 2026, are subject to a \$100 cancellation fee, with the remaining balance refunded to the agency. No refunds will be issued for cancellations received after March 27, 2026. Registrations are transferable—feel free to send a substitute.